

PARIS 2017

THE PURPOSE OF THE STANDARD

Serve as a tool for player associations.

Function as a benchmark for world sport.

Elevate the professional status of player development managers ('PDM') who serve to promote the personal development and wellbeing of players on and off the field.

GUIDING PRINCIPLES

#Peoplefirst - "Professional players are people first, and players second" – This requires a 'whole of person' approach acknowledging the intrinsic value of the person behind the player.

The right to a safe workplace – Players are owed a duty of care in the provision of a workplace as free as possible from adverse risks to health and social wellbeing.

Partnership with players and their associations – Effective delivery of the Standard requires sport's stakeholders to collaborate in partnership with players and their associations.

GOALS ↔ REQUIRED ACTIONS

EDUCATION

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Delivering education in areas such as transitioning into and out of sport, promoting dual careers, encouraging 'life skills', and ensuring player understanding of their sport's regulatory environment.

INCLUSION

Promoting inclusion as fundamental aspect of sport, including promoting an understanding of diversity issues regarding sexuality, race, culture, religion, age and gender. This includes establishing environments free from any form of discrimination and harassment.

B HEALTH AND WELLBEING

The provision of an acceptable level of medical treatment, extending to player mental health services. This includes proactive risk assessment of any factors potentially adverse to player health and wellbeing.

PLAYER DEVELOPMENT AGREEMENTS

Dedicated Player Development Agreements should be developed and adopted, and where appropriate through collective bargaining.

PLAYER RIGHTS

Player development and wellbeing must be regarded as fundamental matters of player rights.

RESEARCH

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Ensuring that evidence based research underpins all implemented player development programs and policies.

TRANSITION

Acknowledging that transitioning to life after sport is relevant for the entirety of a player's athletic career with programs in place throughout.

WORKING ENVIRONMENT **(B**

Ensuring that players access a safe work environment on and off the field of play, and promoting PDMs as critical actors in this environment.



MONITORING & OUTCOMES

A number of targets have been outlined to monitor the outcomes of the Standard across the world of sport. In order to ensure the Standard is of ongoing relevance it will be constantly reviewed by the World Players Association and its affiliates.

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