europa media, entertainment

digital | fair | bargain

Grow union power

- To implement the organising project in Sky.
- To implement the capacity building project with FIA, FIM and IFJ on organizing freelance and self-employed workers.
- To campaign on freedom of association through EU social pillar process.
- To contribute to the implementation of UNI Europa's & ETUC's policies and projects on self-employed and atypical workers.
- Together with FIA, FIM and the IFJ work with the ETUC towards a legal instrument on collective bargaining for all workers.

Defend dignity at work and equality

- To implement the projects on gender equality in the audiovisual and live performance
- To review the Framework for Actions on gender equality in the European audiovisual sector.
- To encourage and facilitate peer-to-peer exchanges between affiliates for the advancement of gender equality within unions and in the workplace.
- To include a focus on the implementation of the ILO Violence and Harassment Convention in cooperation with our sister organisations in the media and entertainment sector.
- To implement the joint project with FIA, CEPI and FIAPF on health & safety risk assessment.
- To implement campaign and develop dialogue with employers and funding bodies on the implementation of the manifesto on dignity at work.

Foster social dialogue

- To implement trade union alliance meetings in commercial broadcasting including Prisa to develop global framework agreements and assist the European works council process.
- Implement working programmes of social dialogue committees with focus on gender equality & diversity, health & safety and skills.
- To implement the joint PEARLE* -EAEA project on social dialogue in the commercial live performance sector.

Sustain quality jobs and fair & remuneration

- Implement the new creative skills project and work towards a Framework of Actions on Skills with the employers' associations in Europe.
- Develop a follow-up on the project on collective bargaining for creators.
- To advise and work with affiliates on the implementation of the EU audiovisual and copyright directives and on the EU Social Pillar of Rights legislation.

Nourish freedom, diversity and inclusiveness

- Implement the project on media pluralism.
- Develop and implement days of action promoting public service media.
- To support affiliates in their campaigns, give them visibility and organise regional and global solidarity actions.
- To support affiliates in their campaigns for media independence, freedom of association and trade union rights.